

## Web Page Evaluation Checklist

1. Go to Google and search a controversial topic, such as:  
**prions danger** or **nuclear armageddon** or **"stem cells" abortion**
2. Use this Checklist to evaluate some of the search results.

	<b>Title and URL of page you are evaluating:</b>
<b>Personal page or site?</b>	<input type="checkbox"/> ~ or %, or <i>users, members, or people</i>
<b>What type of domain is it?</b> Appropriate for the content?	<input type="checkbox"/> com <input type="checkbox"/> org/net <input type="checkbox"/> edu <input type="checkbox"/> gov/mil/us <input type="checkbox"/> non-US _____ <input type="checkbox"/> other:
<b>Published by entity that makes sense?</b> Does it match the name of the site?	Publisher or Domain Name entity:
<b>Who wrote the page?</b>	<input type="checkbox"/> E-mail <input type="checkbox"/> Name:
<b>Credentials on this subject?</b> (Truncate back the URL if no useful links.)	Evidence?
<b>Dated?</b>	Date _____ Current enough for your purpose?
<b>Sources documented with links or notes?</b> Can you verify that quoted text was not altered or forged?	
<b>Links to more resources?</b> Do they work?	
<b>Evidence of bias?</b>	
<b>Search URL in alexa.com,</b> <b>click on "Site info for ..."</b>	Who owns the domain? Who links to the site?
<b>Is the page rated well in a directory?</b> www.lii.org or infomine.ucr.edu or about.com	
<b>Which blogs link to it? What do they say?</b> blogsearch.google.com	
<b>Look up the author in Google</b>	
<b>Why was the page put on the Web?</b>	<input type="checkbox"/> Inform <input type="checkbox"/> Persuade <input type="checkbox"/> Sell <input type="checkbox"/> Satire or parody? Other:

**BOTTOM LINE:** Is the web page appropriate for your purpose?